



www.facts4health.com.au

10 facts on why you need tools for business success

Tools: [n] something regarded as necessary to the carrying out of one's occupation of profession.

1. Experience proven success -The most successful companies and organisations have systems and tools. Why? They work.
2. Organize and systematize: Use your computer for its designed purpose-clean, tidy, easily accessible, do away with outdated paper filing systems for patient handouts and letters.
3. Save time and enhance productivity: facts4health handouts save you valuable talk time with patients and simplify your message. Easy to use and print off as needed. Use a laser printer to save on printing costs.
4. Build confidence-facts4health tool gives you guidance (and thus confidence) to give all the answers and instructions to patients when required.
5. Provide consistency: provide dependency and predictability. Easy dialogues 4 business enables a consistent professional message whether from you or your staff.
6. Save money: the tools will prove to be your best investment in your business. Easy and quick to use, save you time *and* time=money. Ready made for you to start using immediately, no need to spend your valuable time researching and typing patient letters and hand outs.
7. Subtle marketing tools: all the tools are intended to be letter headed by you (we tell you how, easy) .This increases your professional appearance. Your patients then have your details always at hand, and can show others, hence free advertising.
8. Build belief and credibility: "there is power in the printed word" is true! The facts4health are printed instructions on diet, lifestyle and the like for patients to take away and absorb at their own pace, and to take seriously.
9. Duplicate with ease: easy letters + emails 4 patients are word templates that allow you to quickly send a letter time and time again with minimal effort on your part, but a big impact on your patients.
10. Keep in contact with your clients: it takes 8 times more effort to make a new patient than to recontact an 'old' patient. Easy letters + email 4 patients enable you to keep in contact with your patients, consistently.